



# GLOBAL MMA & PMMA

MARKETS, TECHNOLOGIES AND TRENDS



CHEMICAL  
MARKET  
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2. INTRODUCTION
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CHAPTER 3 (MMA) AND CHAPTER 4 (PMMA) WILL INCLUDE THE FOLLOWING CATEGORIES:

## MARKET ANALYSIS

- Introduction

- Historic and current demand analysis by region and market

- Short- and long-term demand forecast

- Growth driver tree analysis

- Supply analysis and forecast

- Supply-demand balance

- Net trade analysis

## PRICING ANALYSIS

- Price forecasting methodology, price projections, netback price estimates

## TECHNOLOGY ANALYSIS

- Process description, product slate, and manufacturing cost analysis

## STRATEGIC ANALYSIS

- Introduction

- Licensing strategy

- Target markets and regions

- Optimal grade slate

- Key producer profiles



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